

RANGER TEAM TIPS



September 24, 2008

Published for Polaris Dealers, Distributors, and Service Staff

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2008 - 2009 RANGER RZR AIR FILTER KIT

The Polaris Side x Side Division is conducting an air filter assembly update campaign on all *RANGER* RZR vehicles manufactured on or before September 2, 2008.

The new air filter kit, PN 1240482, contains the new air filter, filter ring, and end-piece foam that are now standard equipment on RZR vehicles built after September 2, 2008. The kit will also include a set of instructions detailing how to install the new filter assembly.

DEALER INVENTORY

Polaris Industries will allocate one free air filter kit per unregistered unit in dealer inventory as of September 23, 2008. Parts availability will be limited, therefore kit distribution will be allocated based on parts availability. Your dealership does not need to order kits for your affected inventory. This campaign will distribute one kit per affected dealer inventory unit directly to your dealership.

CONSUMER UNITS - HOW THIS WILL AFFECT REGISTERED OWNERS

All registered *RANGER* RZR owners will be included in the campaign and will receive a letter in the mail outlining the steps they have to perform to receive one free, new air filter kit from Polaris. Once the consumer completes the steps outlined in the redemption process, the kit will be shipped directly to the address they elect. *A copy of the consumer letter is located on page two.*

In addition to updating the air filter at no cost to the customer, Polaris will be extending out-of-warranty coverage for 18 months after the six-month warranty expiration date involving an engine related issue that can be attributed to dust/dirt ingestion. This revised policy extension only applies to *RANGER* RZR vehicles manufactured on or before September 2, 2008. This out-of-warranty coverage extension will not cover engine or vehicle problems that are unrelated to dust ingestion and also will not cover dust ingestion problems caused by abuse, lack of scheduled vehicle maintenance, or the use of aftermarket parts that worsened any dust ingestion issue.

IMPORTANT REMINDERS

Some important takeaways Polaris would like to remind all Polaris Side x Side dealers and consumers regarding the new air filter kit and update campaign include:

- The original gear clamp, pre-filter and air filter must be discarded when installing the new air filter kit. These parts are no longer required.
- A thin layer of Polaris Premium Grease, or equivalent, must be applied to the new air filter's sealing lip prior to installing the air filter into the air box.
- The original air filter, PN 1240434, has the air filter, PN 7080595, with a foam disc on the end. You can remove the disc and then use the 7080595 air filter which has many other applications.
- While the new air filter assembly will prevent the accidental ingestion of dust/dirt into the engine air intake system, Polaris strongly reminds customers and dealerships that performing routine maintenance checks, and the maintenance procedures outlined within every Owner's Safety and Operations Manual are the absolute best method in ensuring long-term performance and durability.
- 2008 *RANGER* RZR vehicles manufactured on or before August 1, 2007 must have Service Bulletin R-07-06 "Air Intake System Update" completed. The Service Bulletin has been revised to reflect the change in air filter assembly part numbers.



FREE RZR AIR FILTER OFFER

September 29, 2008

Fred Smith
123 Main Street
Anytown, USA 55555

REGISTERED VEHICLE
IDENTIFICATION NUMBER

VIN: 4XAXX76XXX513248

Dear Valued RZR Owner,

Polaris Industries is committed to continuous improvement and providing quality in all that we do. With the release of each new model year comes improvements in vehicle design, performance and specifications. These changes are prompted by consumer and dealer feedback, ongoing product testing, technology improvements and employee innovation.

Polaris has acted upon consumer and dealer feedback and developed a new air filter for the *RANGER RZR* (part number 1240434) which assists in better air filtration on your RZR. The air filter plays a critical role in filtering air of foreign particles to prevent them from entering your engine. Although the air filter is key, cleaning and maintaining the air filter is still your best defense in limiting the amount of dust, dirt and debris entering your engine. A well maintained air filter is your best way of ensuring optimum vehicle performance, efficiency and longevity.

As an existing *RANGER RZR* customer, Polaris would like to offer you a free, improved air filter, one per registered RZR Vehicle Identification Number (VIN). Please keep in mind that requests will be shipped in order based on availability. Consumer Service will not have shipping fulfillment information. Dependent on availability, your air filter will be shipped in approximately 4 to 6 weeks from request.

If you would like to take advantage of this free, improved air filter for your *RANGER RZR*, please follow the instructions below to participate:

Log onto and fill out the requested information on the following web page:

www.polarisindustries.com/rzrairfilter

*** THIS OFFER EXPIRES ON SATURDAY, JANUARY 31st 2009 ***

If you have any questions regarding vehicle maintenance, please reference your vehicle Owner's Manual. If you have any other questions, or need assistance filing for your free air filter, contact Polaris Consumer Service at 1-888-704-5290.

Sincerely,

Polaris Industries Inc
RANGER SxS Division